



U 852803A

United States Patent [19]**Ashby, III et al.**[11] **Patent Number:** **5,852,803**[45] **Date of Patent:** **Dec. 22, 1998**[54] **APPARATUS, SYSTEM AND METHOD FOR RECORDING AND/OR RETRIEVING AUDIO INFORMATION**[75] **Inventors:** James C. Ashby, III; Roy G. Tiemann, both of Priddy, Tex.[73] **Assignee:** Chips International, Inc., Priddy, Tex.[21] **Appl. No.:** 854,192[22] **Filed:** Mar. 20, 1992[51] **Int. Cl.⁶** G10L 7/08[52] **U.S. Cl.** 704/270; 704/272[58] **Field of Search** 381/51-53; 395/2.79, 395/2.81; 434/185, 183, 309, 312, 313, 116

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[57] **ABSTRACT**

An apparatus, system and method is provided for recording and retrieving voice information into a label attachable to a product. The voice information provides a more readily identifiable indicator of the characteristics or contents of the product than conventional written information or labels attached to the product. The label can be accessed from voice information submitted into or from a remote programmer attachable to, or in communication with, the label.

4 Claims, 4 Drawing Sheets